



Microsoft Application Video Challenge 1.0

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Summary

The "Microsoft Application Video Challenge" is an exciting competition organized by the University IT AOS Department.



Aim

The competition aims to highlight the positive impact of Microsoft applications on the work lives of University staff.

By hosting the "Microsoft Applications Video Challenge" the University IT Department aims to inspire staff members to explore possibilities of Microsoft applications while demonstrating the positive influence these tools can have on their work life within the university context.

Brief

1. Participants are required to record a two-minute video acting as television presenters, discussing how a specific Microsoft application has influenced their work and how they utilize it in innovative ways.
2. The competition fosters outside-the-box thinking and provides an engaging platform for staff members to share their experiences.
3. The winner will receive a Gizzu Portable Power Station worth **R2,500** capable of powering electrical components.
4. The competition is open to all staff members of the university.
5. Participants must be currently employed by the university and have access to Microsoft applications for their work

Video Creation Guidelines

1. Participants must create a two-minute video presenting themselves as television presenters. The video should focus on a specific Microsoft application and how it has positively impacted the participant's work life.
2. Creativity, enthusiasm, and a unique presentation style are encouraged. Participants should think outside the box and showcase innovative ways they use the Microsoft application in their university-related tasks.
3. Technical Requirements: Videos must be in landscape orientation and have clear audio. Participants may use a cell phone or any recording device or software of their choice to create their videos.
4. High-quality video and audio production are not mandatory; however, clarity and coherence are important.

Submission Process

1. Participants should submit their videos to the University IT Department through a designated platform or email address.
2. Submissions must include the participant's name, department, contact information, and a brief description of the Microsoft application they have chosen to showcase.
3. Your video should not be bigger than 100 Mb.
4. To upload your video please use this *link*.
5. ***Competition Closing Date: 25 August 2023 by 16:00.***

Judging Criteria

1. **Creativity and Originality:** How unique and innovative is the participant's presentation style and use of the Microsoft application?
2. **Impact:** How effectively does the participant demonstrate the application's positive impact on their work life within the university environment?
3. **Presentation Skills:** How well does the participant engage the audience, maintain enthusiasm, and articulate their thoughts?
4. **Outside-the-Box Thinking:** How well does the participant go beyond conventional usage and explore innovative approaches with the application within the context of their university responsibilities?

Winner Selection

1. The University IT AOS Department will form a panel of judges consisting of IT professionals and university staff members to review and evaluate all eligible video submissions.
2. The video with the highest overall score will be declared the winner.
3. The winner will receive a Gizzu portable Power Station capable of powering some electrical components.

Announcement and Award



1. The winner will be announced within the university staff community by the University IT Department through its communication channels such as the website, emailer and newsletter.
2. A small award or recognition photo shoot will be organized by the University IT Department to celebrate the winner and showcase the winning video.
3. The winner will be interviewed about their journey and the Microsoft package experience.



Terms and Conditions

1. By participating in the competition, participants grant the University IT Department the right to use their videos for promotional purposes within the university.
2. The University IT Department reserves the right to disqualify any video submission that violates the rules or contains inappropriate content.

Conclusion

1. The competition provides an opportunity for staff members to showcase their innovative approaches, and create engaging videos that captivate the university staff community like television presenters.
2. Let the creativity and innovation flow as we uncover the power of Microsoft applications within the university setting!

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