



REQUEST FOR DIGITAL ASSETS

Keep in mind that the turn around time for requests is five (5) working days.

Accept Decline

Disclaimer

Kindly note that certain assets have restricted use, are not authorised for re-purposed applications, embargo dates/times, and in some cases not available for general application. If the assets that you request fall into any of the above restricted categories, we will contact you.

Accept Decline

Contact Information:

Name: _____ Surname: _____
NWU Staff Number: _____ Email: _____
Contact number: _____

Campus (Select one)

Mahikeng Campus Potchefstroom Campus Vanderbijlpark Campus

Purpose and Use of Requested Digital Asset(s):

Important notice: If the intended purpose and platform application changes, a new form must be submitted. Authorisation is limited to the application of digital assets specified below.

Accept Decline

Purpose	Intended platform(s)	Intended date of use
External Media		
Internal Media		
Marketing and Promotion		
Strategic Positioning		
Advertisement		
Marketing material – specify		
Brand collateral		
Website		

Classification of asset(s) requested:

Select the asset(s) required and provide as much detail as possible:

Asset Type	
<input type="checkbox"/>	Photos
<input type="checkbox"/>	Images
<input type="checkbox"/>	Logos
<input type="checkbox"/>	Print Advertisements
<input type="checkbox"/>	Radio Advertisements
<input type="checkbox"/>	Billboards
<input type="checkbox"/>	Digital Advertisements
<input type="checkbox"/>	Invitation
<input type="checkbox"/>	Marketing material e.g., Prospectus faculty-specific material one-pager
<input type="checkbox"/>	Graphic designs
<input type="checkbox"/>	Videos
<input type="checkbox"/>	Audio
<input type="checkbox"/>	One pager
<input type="checkbox"/>	Infographics
<input type="checkbox"/>	Policies, processes, frameworks, guidelines
<input type="checkbox"/>	Project Plans
<input type="checkbox"/>	Campaigns
<input type="checkbox"/>	Presentations
Description of asset(s):	

Category of asset(s) required:

Select the category (ies) of assets:

<input type="checkbox"/>	Leadership
<input type="checkbox"/>	Events
<input type="checkbox"/>	Conferences and Seminars
<input type="checkbox"/>	Student Life
<input type="checkbox"/>	NWU Sport
<input type="checkbox"/>	Graduations
<input type="checkbox"/>	Research
<input type="checkbox"/>	Faculties of Academic Excellence
<input type="checkbox"/>	NWU logos
<input type="checkbox"/>	Campaigns and Advertisements
<input type="checkbox"/>	Marketing Projects
<input type="checkbox"/>	NWU Facilities
<input type="checkbox"/>	Brand Stores
<input type="checkbox"/>	Staff Photos
<input type="checkbox"/>	Corporate Communication

For more information please contact Mr. Musa Zanempi at Musa.Zanempi@nwu.ac.za

Date required:

Note: Large files of quantity of assets will be sent via WeTransfer.

SUBMIT