



AI literacy for all

A foundational course for students
by the Digital Education Council

Equipping students with the skills to navigate the impact of AI

A white-label, foundational course designed for you to rapidly equip students with key knowledge and practical skills to navigate the impact of AI in their studies and career. It covers key concepts such as best practices for prompting, evaluation of AI output, critical thinking, respecting academic integrity, and emerging workforce skills.



86% of students use AI in their studies

The need for upskilling is increasingly crucial as students already embrace AI. In the recent DEC Global Survey on Student Attitudes towards AI, the Council revealed that 86% of students globally are regularly using AI in their studies and that 72% agree that universities should provide training on AI literacy and appropriate use of AI.

A range of assessments are conducted throughout the course. At the completion of the Certificate each participant will receive a digital certificate and a badge that can be displayed on LinkedIn and other social media.

This Certificate is designed to be fully scalable so all your students can participate. Site licence options are available to fully deploy this important training at a fixed cost.



72% of students expect training on AI literacy and appropriate AI use

Delivery	Duration	Fixed-Cost Training
Online, asynchronous, globally available	4 nominal hours, users have access for 90 days	Site license options available. Included for DEC Titanium Members

Data Source: DEC Global AI Student Survey 2024

Learning Objectives

- Understand key concepts of artificial intelligence including its capabilities, limitations, and ethical implications to enable informed use in academic and professional settings
- Apply best practices for prompting AI tools and critically evaluate AI-generated output to enhance productivity, creativity, and accuracy
- Demonstrate responsible and ethical use of AI tools in alignment with academic integrity standards and professional ethical principles
- Identify emerging workforce skills influenced by AI and understand how to leverage these skills to enhance your employability

Content

**AI Literacy
Fundamentals**

**Best Practices
for Prompting**

**Evaluating
AI Output**

**Critical Thinking
and Creativity
in the Age of AI**

**Respecting
Academic
Integrity**

**Preparing for an
AI-driven
Workforce**

Guest Industry Experts

Hear from industry experts as they share insights on the future of work in the age of AI. Featured across different modules, each expert provides perspectives on key topics through engaging interviews.



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