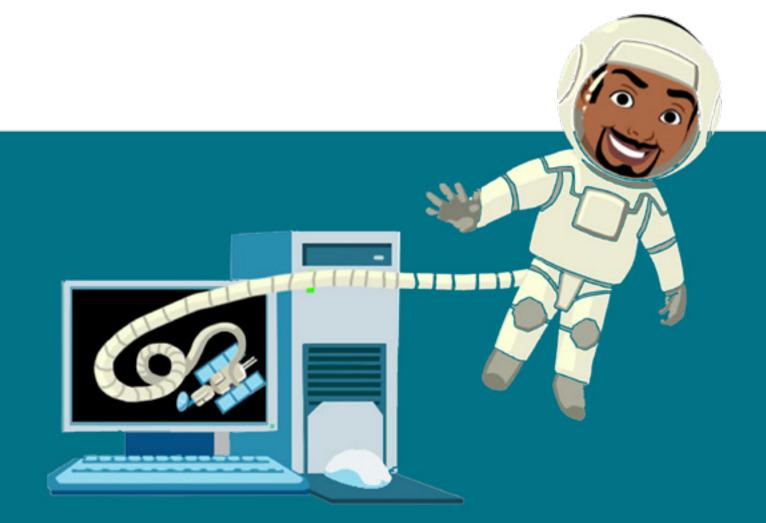
NICROSOFT DIGITAL LITERACY AIMS TO FUTHER TECHNOLOGY SKILLS...

► WHAT DOES MICROSOFT OFFER

Microsoft offers a range of self-paced online courses with optional certification. that can help you become more digital literate. There are 2 programs available to NWU staff and students: Digital Literacy and Imagine Academy (Microsoft Academy).

Microsoft's digital literacy program aims to further the essential fundamental technology skills, as well as expanding the basic understanding of computers. <u>*Click*</u> to listen to the podcast.





WHAT IS DIGITAL LITERACY? MR RIAAN VAN DER WALT, IT CONSULTANT, SAYS "TO ANSWER THIS QUESTION, ONE HAS TO FIRST DISTINGUISH BETWEEN THE DIFFERENT THE DIFFERENT TYPES OF LITERACIES..."

RIAAN VAN DER WALT

EXPLAINING THE DIFFERENT TYPES OF LITERACIES



Traditional literacy	Information literacy	Computer literacy	Digital literacy
Reading	Computer literacy	PC operation	Innovation and creativity
Writing	Information finding	Email	Increase IT infrastructure
Arithmetic	Info Understanding	Wordprocess or	and use
	Info/Value creation	Spread sheets	Promote smart tech adoption
	Collaboration with	Presentation tool	and increase productivity
	others through communication	Groupware	Digitally literate consumers
		Database access	makes organizational sense
			Promote economic and
			social inclusion
			Supports empowerment and
			engagement

► WHAT DOES MICROSOFT OFFER CON TINNUS

Non-official certification is available upon completion of these courses. Generic ICT skills and concepts are taught and screen shots and simulations from Windows 8 and the 2010 Microsoft Office system are used to illustrate and provide hands-on examples.

By joining the online Imagine

Academy program, you will get a full curriculum of technology courses and learning tools that can help you achieve success.

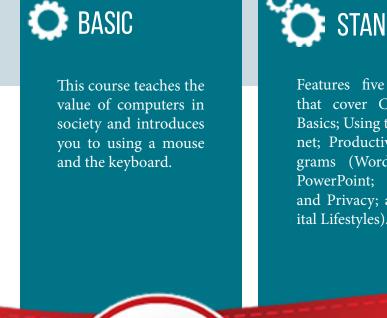
Official industry-recognized certification options are available at an additional cost. Staff and students can access the Imagine Academy program by

- ► following the link
- ► logging in using their MS ac-

count login details, for instance 12345678@staff-365.msfed.nwu. ac.za for staff and 1 2345678@stud-365.msfed.nwu. ac.za for students

Microsoft's digital literacy successfully encapsulates all the types of literacies in their 3 level online curriculum.

The curiculum consists of the following:



STANDARD

Features five courses that cover Computer Basics; Using the Internet; Productivity programs (Word, Excel, PowerPoint; Security and Privacy; and Digital Lifestyles).



The Advanced curriculum features five courses that cover Building your First App; Creating an e-mail account; Creating a resume; Searching for content on the World Wide Web and Social Networking.

WANT TO KNOW MORE?

For more information on the Microsoft Digital Literacy Courses visit: https://www.microsoft.com/en-us/DigitalLiteracy/faq.aspx For more information on Imagine Academy (Microsoft Academy) please contact the IT service desk on your campus.