

PUKfm is a student-based community radio station in Potchefstroom and broadcasts in a radius of approx 15km.

#### LISTENERSHIP

Approx. 20 000

 Gender
 Age
 LSM
 Language

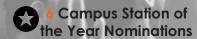
 ♣ 57%
 18-25
 5-9
 60% Afrikaans

 ♣ 43%
 40% English

# TIME SPENT LISTENING

Average of 1 to 5 hours per week







17 Radio Award Wins



Campus Station Of The Year 2018



PUKfm mainly plays Rock, Afrikaans and Pop music.

The station's aim is to educate, inform and entertain the community of Potchefstroom.

## **SPECIALITY SHOWS**

PUKfm knows that a demographic is nuanced and we target these with a range of speciality shows, both music and content based \*Speciality shows available on request

### SOCIAL RESPONSIBILITY

PUKfm partners with various organisations to ensure that we add to skills development and upliftment in our community.





1849 Followers



7947 Followers



**PUKfm 93.6** 

## **CONTACT US**

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I was always fishing for something on the radio.

Just like trains and bells, it was part of the soundtrack of my life.

-Bob Dylan-