

Unlocking the Commercial Potential of Research

DO NOT MISS OUT ON THIS OPPORTUNITY !

WE ARE EXCITED TO WELCOME ÉRIK VAN DER VYVER TO THE NEXT FACULTY INFORMATION SESSION. ÉRIK IS ONE OF THE FOUNDING PARTNERS AT VON SEIDELS AN RENOWNED INTELLECTUAL PROPERTY LAW FIRM BASED IN CAPE TOWN.



Come and join us to unlock the full potential of your research. Érik will share with us his wealth of experience on how to protect research outputs that can be successfully commercialised. There remains much untapped potential for research to be commercialised at South African Universities. Érik will share some of the most recent case studies relevant within the South African context. After his presentation there would be opportunity for staff to engage through an interactive question and answer session.

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More about **Érik**

Érik is a South African patent attorney and one of the founding partners at Von Seidels. With his background in electronic engineering and computer science he advises a large number of established technology companies and tech start-ups on their local and international patent acquisition, prosecution and enforcement strategies. Érik has a thriving patent drafting practice focusing on software, mobile technologies, mobile apps, electronic commerce, banking, telecommunications, and digital signal processing and related technologies. He also advises companies on strategically aligning their intellectual property portfolios with a view to acquiring international investments. Obtaining granted patents for traditionally more difficult technologies (such as software) in the most challenging international jurisdictions (USA, EPO, China etc.).

World IP Review features Érik van der Vyver as a leading IP practitioner (2019).