



North-West University Public Artwork Open Call

## North-West University Public Artwork Project

# Call to Artists/Call for Designs

Application Deadline: 31 March 2019 23:59

## **North-West University**

The North-West University is accepting design proposals from artists for a public art opportunity to create 3 interactive artworks for each campus within the University. The three locations are the Potchefstroom campus, Vaal campus and Mafikeng campus. Their coming together to form the North-West University (NWU) was a strong symbolic act of reconciliation and nation building – and a highly effective one. The NWU was established by merger and incorporation in 2004 as a unitary multi-campus institution, with a single set of policies, systems and standards, driven by a set of constitutionally based values, promoting unity in diversity, developing in its own brand and identity, and a unique institutional culture based on the unity and value system of the university. The transition to the unified NWU has been hailed as one of the most successful and stable higher education mergers in South Africa. Each year since the merger, the NWU has demonstrated prudent financial management and solid performance, improved student pass rates, increased research output and risen in the corporate governance rankings for South African universities.

Our dream at the NWU is to be an internationally recognised university in Africa, distinguished for engaged scholarship, social responsiveness and an ethic of care. Our purpose is to excel in innovative learning and teaching and cutting-edge research, thereby befitting society through knowledge. Our brand promise is to be dynamic, values-driven and excellent.

### **Project Description and Scope**

The scope for this public artwork project is to select an artist to create 1 artwork design which will be replicated for each campus (3 artworks in total of the same size) representing the University's <u>core values</u>. The artworks would thus create an identity for each of the campuses. The representative symbol for the North-West University (eagle) should be incorporated in the design.

### **Selection Process and Criteria**

The NWU panel will evaluate artist experience based on the following criteria: the applicant's professional qualifications; proven ability to complete projects of a similar scope; artistic merit, as evidenced by the submitted materials; and demonstrated ability to work with the necessary stakeholders in the creation of a permanent public art project.

The panel will identify up to 3-5 finalists. Short-listed finalists will be asked to prepare a detailed proposal and budget.

The NWU panel reserves the right to reject any and all applications.

#### **Timeline**

March 1-31, 2019 Open call for applications

March 31 23:59, 2019 Applications close

April 2019 Panel selection of proposals

January 2020 Artwork unveiling

### Eligibility

All South African citizens with a valid ID document are eligible to apply.

### **Application Delivery**

Applications can be sent to <a href="mailto:gallery@nwu.ac.za">gallery@nwu.ac.za</a>

A preliminary design should be accompanied by a 2-page concept explanation and a budget estimate. Only short listed candidates will be contacted.

### **Submission Requirement**

- Statement of Intent and Design Idea: A 2-page document explaining the narrative and symbolism of the submitted design.
- Digital Images: Up to 5 digital images of previously completed artwork and 1-2 digital images of design idea. Do not collage multiple images into one image.
- Image Identification List: An image identification list corresponding to the submitted digital images. Each image should include: image number, artist's name, title, year, media, location and project budget, dimensions, commissioning agency, collaborators or design professionals (if applicable).
- Resume or CV: Current professional resume or curriculum vitae (CV) including artist address, email, and phone number.
- Two Relevant References: Include name, title and affiliation, phone number, and email address. References should be able to speak to your ability to provide services for a public art project of similar size and scope.

## For Further Information

All questions regarding this project are to be directed to: Please include artist name and contact info in all correspondence.

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